



## Photograph And Video Release

I, \_\_\_\_\_, hereby grant San Diego ENT and their successors and assigns the right to use photographs, video clips, or other electronic images (collectively hereafter photographs) and/or digital images of me.

The usage of these photographs and/or digital images will be limited to:

- a. Medical purposes
- b. Scientific purposes, including seminars and medical articles
- c. Photo album (digital or printed) for patients to view in the offices
- d. Photographs and/or digital images to be posted on websites and social media platforms such as YouTube or Facebook
- e. Photographs and/or digital images to be included on the San Diego ENT's website for marketing and/or educational purposes

I understand I will not be identified explicitly by my full name in any use. That said, I also understand that in some circumstances, the photographs may portray features that will make my identity recognizable. Hence, I understand while efforts will be made to balance my interest in privacy with the intended use, it is impossible to guarantee a third party will never be able to connect the photograph with my identity.

San Diego ENT need not approach me again for authorization to use these photographs unless the usage differs from that listed above. If I do not revoke this authorization, it will expire ten (10) years from the date written below.

If I ask San Diego ENT to terminate the use of these photographs and/or digital images, I will do so in writing and communicate the request to San Diego ENT and recognize that it will likely take a reasonable time period to accomplish. For example, to remove such photographs from a website, San Diego ENT will need to coordinate with a third party webmaster.

Further, termination of prospective use of photographs and/or digital images may have no effect on prior distribution—such as the case with medical journals. A published journal, for example, cannot be “recalled.”

I hold San Diego ENT harmless from any liability related to the use of these photographs and/or digital images for the purposes outlined above. I further hold San Diego ENT harmless for any third-party use of these photographs unrelated to direct, immediate, and proximate action by San Diego ENT.

This release and authorization do not conflict with any existing commitment on my part.

I understand that San Diego ENT is not obligated to make use of its rights set forth herein.

Copyright to photographs and/or digital images are retained by San Diego ENT.

Patient Signature \_\_\_\_\_ Date \_\_\_\_\_

Witness Signature \_\_\_\_\_ Date \_\_\_\_\_